

PebbleCreek



Men's 9 Hole GOLF



Association (PCM9GA)

Annual Meeting Notes - April 16, 2008

The annual meeting was called to order at approximately 7:00 PM on Wednesday evening, April 16 by Bruce Hulbert. It was noted that 35 PCM9GA members were in attendance which was a major increase from the 20 members which attended the April 2007 meeting. Bruce Hulbert opened the meeting by introducing the PCM9GA officers, board members and committee members.

Old Business

Since Trevor Ballinger, Treasurer was unable to attend, Bruce Hulbert reviewed the financials as follows:

- * Cash in hand was currently \$4,977.72 which was slightly lower than the March, 2008 balance of \$5,124.73.
- * The cost subsidy for each forthcoming banquet attendee will be approximately \$26.00 per person and with the anticipated attendance of approximately 125 members and guests/spouses, the ending balance after the banquet will be about \$2,000. (As of Tuesday, April 16, the confirmed reservation totals for the banquet were 116)

It was indicated that the PCM9GA financials would be published in the Web Site.

Bruce Hulbert reviewed the overall mission of the PCM9GA group as a "Social Group", (Article II – Purpose of the PCM9GA Constitution) with the primary purpose of meeting and bonding with fellow members in a social and fun environment while also gaining playing experience in the game of golf.

Bruce Hulbert reviewed the revised PCM9GA Bi-Laws and Constitution in some detail on an article by article basis and discussed some changes which have occurred in the bi-laws. Specifically, Article V was reviewed in some detail including Section 5 which stipulates that elected Board Members shall not be eligible to serve in the same position for a period greater than two years. It was also stated that the functions of the Publicity Chairman will be added to the duties of the PCM9GA secretary which per Section 9, include Pro Shop Bulletin Board sections as well as updating Channel 22 with PCM9GA information. Additional functions include coverage of PCM9GA events with Pebble Creek News and Pebble Creek Pipeline.

The Committee Chairman current and revised assignments were reviewed as follows:

- * Section 4- Handicap/Pairing Committee Chairman – Bob Blumquist
- * Section 5 – Golf rules Chairman – Bob Hartsman
- * Section 6 – HOA Green Committee Representative – Bob Hartsman
- * Section 7 - Special Events/Tournament Committee Chairman – Randy James
- * Section 8 - Membership Committee Chairman – Trevor Ballinger



- * Section 9 – Publicity Committee Chairman (Executive Board Secretary – Erv Stein)
- * Section 10 – Website Manager – Russ Georgesen
- * Section 11 – AGA Representative – Joe Boyle
- * Section 12- Adopt-A-Hole – Dwight Emory
- * Section 13 – Pebble Creek HOA Rules Representative – John Ward
- * Section 14 – HOA Green Fee Committee Representatives – Tom Spink and John Ward

Thursday , April 24 Outing at the Palm Valley Lakes Course - It was announced that the April 24 PCM9GA group would be playing at the Palm Valley Lake Course as opposed to Tuscany since the earliest T time available was 2:30 PM at Tuscany Falls. The start time is 9:00 AM and everyone should arrive by 8:30 AM. A table will be set up for a group collection of green fees to speed up the signing process.

Results of Championship Flight Tournament - The winners of the April 3 and April 10 Tournament were announced as follows:

FLIGHT	NAME	NET SCORE
A	Ed Wilson	60
B	Bob Foster	66
C	Gene White	60
D	Joe Boyle	69

Subsequently, the results of the April 17 Champion Flight run-off for the 4 winners were as follows:

- First – Joe Boyle – Net 34
- Second - Bob Foster – Net 34
- Third - Gene White – Net 37

Eddie Wilson was unable to play due to family matters:

Trophies will be awarded at the forthcoming Banquet on April 22.

The current membership roster for the PCM9GA was listed at 124 members which is considered a significant gain from the previous year. It was emphasized that with a potential maximum of up to 72 or more members signed up and participating for the weekly golf event, that timely sign-up prior to the Saturday Noon deadline has become increasingly critical in regarding to tee time management for the Pebble Creek Eagles Nest and Tuscany Falls courses.

The Green Committee recommendation and request for the installation of clocks at the Tuscany Driving Range was discussed in that this request has been repeatedly turned down due to concerns of breakage of the clocks.

Also, the request for adding speakers to improve the audio announcement reception from the Tuscany Clubhouse in the Circle area was reviewed.

Russ Georgesen was commended for the overall great job he has consistently done regarding the PCM9GA Web Site and photograph activities.

The previous efforts to plan a PCM9GA at Laughlin Nevada were discussed and the reasons for aborting this outing were listed as failure of the hotels and resorts in the area to offer a halfway reasonable rate.

Approximately \$118 was collected from the sale of Door Prizes at the annual meeting and 6 door prizes were awarded

New Business

Election of PCM9GA Officers The following were the nominations for PCM9GA officers:

President – John Ward

Treasurer – Bruce Hulbert

Executive Secretary – Communications Director – Erv Stein

Vice President (Existing Office) Nick Werner

Tom Spinks made the motion to adopt the new nominees for the 3 new office positions and the motion was seconded and approved.

The forthcoming meeting of the Greens Fee Committee was announced to be held on Monday, April 21. It was urged that key members of the PCM9GA board attend and provide input and guidance to this meeting if at all possible. Bruce Hulbert expressed some concerns regarding the financial aspects given that even with the 2 million dollar budget that the overall Pebble Creek golf courses were operating in the red for a numbers of reasons as follows:

Yearly Memberships While the advance yearly membership revenue is appreciated greatly, the paid in advance group memberships actually results in lower accrued green fees revenue particularly during peak periods when annual members use tee times which could otherwise be sold to higher revenue customers.

Frost delays for the past two years have been severe further reducing playing time and revenues.

While not specifically discussed in the annual meeting, it goes without saying that the Pebble Creek Golf Course management should be far more open minded regarding marketing and publicity techniques to gain an increased share of the available non-resident market. For example, other areas courses such as Palm Valley, Sundance, Coldwater, and even Wigwam offer numerous deals and programs to encourage prospective customers. It appears that perhaps, the PebbleCreek Golf management is too quick to reject these suggestions even though some innovation in this area could likely make a big difference in increasing revenues and profitability.

Tom Spinks reviewed the financial impact of the PCM9GA operations and noted that the revenues derived from the 9 Hokers operations as important and significant.

Bruce Hulbert further discussed the distinct possibility of higher green fees and cart rental costs unless the profitability of the overall Pebble Creek Golf activities can be increased.

Fred Zikas discussed the weekly morning lessons which have been conducted at Tuscany at 9:00 AM on Thursdays and that they would be ending at the end of April until the new fall season.

Following the award of the 6 door prizes the meeting was adjourned.

Look forward to seeing everyone at the forthcoming banquet and greatly appreciate everyone's support. The PCM9GA is a phenomenal group and I look forward to supporting the PCM9GA to the upmost as your newly appointed secretary.

Respectfully submitted:

Erv Stein

Secretary